

Eric Zassenhaus

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Experience

KTVU.com Channel 2 News

Web Producer | February 2009- Present

Responsible for producing and updating online content for Bay Area broadcast news station, including video editing, flash production, wordpress installation, slideshows, writing breaking news stories and converting TV scripts. (www.ktvu.com)

JPG Magazine

Associate Editor | September 2008- January 2009 (magazine folded)

Edited print content of national community-based photography magazine and assisted in developing sections and themes for each issue. (www.jpgmag.com)

The Knight Digital Media Center

Multimedia Assistant & Researcher | September 2007- August 2008

Assisted training of mid-career journalists in multimedia tools and programs. Topics covered include using digital video, photo and audio equipment; storyboarding; voice-overs and other broadcast techniques; video and audio editing; website creation and design; using database-driven map mashups, blogging, podcasting and more. (<http://multimedia.journalism.berkeley.edu>)

Freelance Reporter

May 2008- Present

Produced online content (videos, podcasts, website design & print stories) for news websites including The San Francisco Bay Guardian, KQED, and the Oakland Tribune..

Clamor Magazine

Culture Editor | June 2004 - November 2005

Managed the eight-page Culture Section of bi-monthly magazine. Oversaw all aspects of editorial development and artwork for 4-7 articles per issue (www.clamormagazine.org)

Tikkun Magazine

Art Director, Assistant Editor, & Advertising Director | June 2001 - December 2003

Responsible for finding illustrations & photographs to compliment all articles in nation's largest progressive Jewish magazine. Worked closely with authors in shaping articles and book reviews for final publication. Responsible for collecting advertisements and coordinating magazine distribution, delivery, and publicity drives to retailers.

City Lights Publishers

Web Coordinator, Online Publicist | June 1999 - August 2006

Content manager and producer of City Lights' Web site. Oversaw several redesigns and all aspects of Web ordering service and online publicity. Coordinated readings, events and print publicity for selected City Lights authors. (www.citylights.com)

Capabilities

Proficient in HTML, CSS, and web design programs; Macromedia Flash CS3, Adobe Photoshop, Fireworks & InDesign; Pro Tools, Soundtrack Pro, Audacity & other audio editing programs; Final Cut Pro, Vegas & other video editing programs. Wordpress, Drupal, and other blogging software.

Education

University of California, Berkeley, Graduate School of Journalism | Masters in Journalism, May 2008

Vassar College | BA, English Literature (with academic honors), May 1998

References

Jeremy Rue, Multimedia Training Instructor, Knight Digital Media Center, jrue@berkeley.edu

Paul Grabowicz, Dir. of New Media, UCB's Journalism Graduate School, grabs@berkeley.edu, (510) 642-3310

Elaine Katzenberger, Sr. Editor & Publisher, City Lights Publishing, elaine@citylights.com, (415) 362-1901